



Donor Privacy Policy

1. Introduction

Thank you for considering making a donation to Atlanta Wealth Building Initiative ("we," "us," or "our"). We are committed to protecting your privacy and ensuring the confidentiality of your personal and financial information. This Donor Privacy Policy outlines how we collect, use, store, and protect the information you provide to us when you make a donation. By donating to us, you consent to the practices described in this policy.

2. Information We Collect

We collect various types of information from donors, including:

- Contact Information: Name, address, email address, and phone number.
- Donation Information: Amount donated, date of donation, payment method, and any specific donation designation.
- Financial Information: Credit card number, expiration date, and CVV code (if donating online).

3. How We Use Donor Information

We use the collected information for the following purposes:

- Processing Donations: To process your donation, provide you with a donation receipt, and acknowledge your contribution.
- Communication: To communicate with you about our programs, events, and updates, unless you opt-out of such communications.
- Internal Analysis: To analyze donor trends, improve our fundraising efforts, and better understand our donor base.
- Legal and Regulatory Requirements: To comply with applicable laws, regulations, and reporting obligations.

4. Sharing Donor Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with:

- Service Providers: We may share your information with trusted third-party service providers who assist us in processing donations, sending emails, or managing events.

- Legal Compliance: We may disclose your information in response to a legal request or as required to comply with applicable laws, regulations, or court orders.
- Financial Auditors: We may disclose your information in support of our annual audit.

5. Security Measures

We take reasonable and appropriate measures to protect your personal information from unauthorized access, loss, or misuse. We use secure payment processing systems and encryption technologies to safeguard your financial data.

6. Donor Anonymity

If you wish to remain anonymous or have specific preferences regarding how you are recognized publicly, please inform us when making your donation.

7. Access and Correction

You have the right to access, update, delete or correct your personal information held by us. If you would like to do so, please contact us using the contact details provided at the end of this policy.

8. Changes to this Policy

We may update this Donor Privacy Policy from time to time to reflect changes in our practices or legal requirements. The updated policy will be effective upon posting on our website. We encourage you to review this policy periodically.

9. Contact Us

If you have any questions, concerns, or requests regarding this Donor Privacy Policy or your donor information, please contact us at:

Atlanta Wealth Building Initiative
Attn: Courtney Collins
504 Fair Street, SW, Suite 304
Atlanta, GA 30313

Thank you for supporting our mission. Your privacy matters to us.

DocuSigned by:

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8/9/2023

COO

Atlanta wealth Building Initiative
courtney@atlantawealthbuilding.org