

Community Wealth Building Strategies



Anchor Procurement

Create a network of locally rooted anchor institutions, funders, and community partners, such as hospitals, universities, government, to work collaboratively to **drive equitable development**, access and opportunity.



Financing

Pool capital funding, create loan funds, make equity investments, and introduce responsible banking ordinances to amplify businesses that are locally owned and broadly held by African Americans.



Land Use & Real Estate

Partner with city governments and broader communities to support **equitable land development** through access to commercial real estate, urban gardens, community land trusts and land banks.



Wellness

Promote **healing** for the physical and mental impact of racial trauma and lasting disparities



Workforce

Consciously **link workforce development efforts to employers**, especially for residents with barriers to employment, creating pipelines for employment.



Enterprise Development

Build infrastructure for **inclusive enterprises** by supporting cooperative development, conversion to employee ownership, and incubator and accelerator creation.



Ecological Resilience

Cities **pair workforce and ecological goals** as they promote energy efficiency, foster renewable energy, recycle materials, and create food hubs.